

# 2019 Marketing Planning Calendar

## January

- 1 New Year's Day
- 1 Rose Bowl Game
- 2 Science Fiction Day
- 4 National Trivia Day
- 5 National Bird Day
- 11 Human Trafficking Awareness Day
- 13 National Sticker Day
- 14 Clean Off Your Desk Day
- 14-27 Tennis Australian Open
- 15 National Hat Day
- 16 National Nothing Day
- 19 National Popcorn Day
- 20 Cheese Lovers' Day
- 21 Martin Luther King Jr Day
- 21 National Hugging Day
- 23 National Pie Day
- 23-29 Winter X Games
- 24 National Compliment Day
- 25 National Opposite Day
- 27 NFL Pro Bowl
- 27 WWE Royal Rumble
- 28 Community Manager Appreciation Day
- 28 Fun Day at Work
- 28 Data Privacy Day
- 29-3 Sundance Film Festival



- National Bath Safety Month
- National Blood Donor Month
- National Hobby Month
- National Mentoring Month
- National SunDay Supper Month
- International Creativity Month

## February

- 1 National Freedom Day
- 1 Wear Red Day
- 2 Ground Hog Day
- 2 World Wetlands Day
- 3 Super Bowl
- 4 World Cancer Day
- 5 Chinese New Year
- 5 Safer Internet Day
- 5 National Weather Persons Day
- 7 National Send a Card to a Friend Day
- 8 National Boy Scouts Day
- 9 National Pizza Day
- 11 Inventors Day
- 12 Lincoln's BirthDay
- 13 World Radio Day
- 14 Valentine's Day
- 15 Susan B. Anthony Day
- 17 Random Acts of Kindness Day
- 17 Daytona 500
- 18 National Battery Day
- 18 Presidents Day
- 20 World Day of Social Justice



20 Love Your Pet Day

- Black History Month
- Heart Disease Awareness Month
- Great American Pie Month
- Children's Dental Month

## March

- 1 National Peanut Butter Lover's Day
- 1 National Employee Appreciation Day
- 2 National Read Across America Day
- 2 Iditarod Begins
- 3 World Wildlife Day
- 4 National Grammar Day
- 5 National Pancake Day
- 5 Mardi Gras Day
- 6 Ash Wednesday
- 6 National Dentist Day
- 7 National Be Heard Day
- 7 National Cereal Day
- 8 International Women's Day
- 8 National Proofreading Day
- 8 National Day of Unplugging
- 10 National Pack Your Lunch Day
- 10 Daylight Savings Begins
- 11 National Napping Day
- 12 National Girl Scout Day
- 14 Potato Chip Day
- 14 Pi Day
- 14-21 Special Olympics
- 15 World Consumers Rights Day
- 15 World Sleep Day
- 16 Corn Dog Day
- 17 St. Patrick's Day
- 18 Awkward Moments Day
- 19 National Let's Laugh Day
- 20 Purim
- 20 International Day of Happiness
- 20 World Storytelling Day
- 20 First Day of Spring
- 21 World Poetry Day
- 22 World Water Day
- 23 National Puppy Day
- 25 Tolkien Reading Day
- 26 National Spinach Day
- 26 Purple Day
- 26 American Diabetes Association Alert Day
- 28 Baseball Opening Day
- 30 Doctor's Day
- 30 National Take a Walk in the Park Day
- 31 World Back up Day



- National Women's History Month
- National Reading Awareness Month
- National Nutrition Month
- National Craft Month
- National Athletic Training Month
- Youth Art Month

## April

- 1 April Fool's Day
- 2 World Autism Awareness Day
- 3 Find a Rainbow Day
- 3 National Walking Day
- 7 No Housework Day
- 7 World Health Day
- 9 Equal Pay Day
- 10 National Siblings Day
- 10 Encourage a Young Writer Day
- 11 National Pet Day
- 11-14 The Masters Tournament
- 12 International Day of Human Space Flight
- 14 Palm Sunday
- 14 International Moment of Laughter Day
- 15 National Tax Day
- 16 National Stress Awareness Day
- 16 National Wear your Pajamas to Work Day
- 17 Haiku Poetry Day
- 18 Maundy Thursday
- 18 National Columnists' Day
- 18 National High Five Day
- 19 Good Friday
- 19 First Day of Passover
- 20 Holy Saturday
- 20 National Look Alike Day
- 21 Easter Sunday
- 22 Earth Day
- 23 National Picnic Day
- 23 World Book Day
- 24 National Administrative Professionals Day
- 24 Denim Day
- 25 National Telephone Day
- 25 National Take your Daughters and Sons to Work Day
- 26 Arbor Day
- 27 Last Day of Passover
- 29 International Dance Day
- 30 National Honesty Day
- 30 National Adopt a Shelter Pet Day
- 30 International Jazz Day



- National Child Abuse Prevention Month
- National Autism Awareness Month
- National Welding Month
- Sexual Assault Awareness Month
- Distracted Driving Awareness Month
- Mathematics Awareness Month
- National Poetry Month
- National Volunteer Month
- Stress Awareness Month

## May

- 1 May Day
- 1 International Worker's Day
- 2 National Day of Prayer
- 2 World Password Day
- 2 Kentucky Derby
- 3 World Press Freedom Day
- 3 Space Day
- 3-19 IIHF World Championships
- 4 Star Wars Day
- 4 International Fire Fighters Day
- 5 Cinco de Mayo
- 6 National Nurses Day
- 7 World Asthma Day
- 7 National Teachers Day
- 8 National Receptionist Day
- 12 Limerick Day
- 13 Mother's Day
- 15 National Chocolate Chip Day
- 15 International Day of Families
- 15 Red Nose Day
- 16 Love a Tree Day
- 16-19 US PGA
- 17 National Bike to Work Day
- 17 Endangered Species Day
- 18 Armed Forces Day
- 18 FA Cup Final
- 18 Preakness Stakes
- 21 National Memo Day
- 23-26 Monaco Grand Prix
- 24 National Scavenger Hunt Day
- 26-9 French Open
- 26 Indy 500
- 27 Memorial Day
- 28 Hamburger Day
- 29 Paperclip Day



- Foster Care Month
- National Barbecue Month
- Motor Cycle Safety Awareness Month
- Get Caught Reading Month
- National Community Action Month

## June

- 1 Global Day of Parents
- 1 International Children's Day
- 2 National Cancer Survivors Day
- 3 Leave the Office Early Day
- 5 World Environment Day
- 6 Higher Education Day
- 7 National Donut Day
- 7 Women's World Cup (Soccer)



# 2019 Marketing Planning Calendar

- 8 World Oceans Day
- 8 Best Friends Day
- 9 Pentecost
- 9 Belmont Stakes
- 13-16 US Open
- 14 World Blood Donor Day
- 14 National Flag Day
- 15 Anne Frank Day
- 16 Father's Day
- 18-23 KPMG Women's PGA Championship
- 20 World Refugee Day
- 21 National Selfie Day
- 21 World Music Day
- 21 International Yoga Day
- 21 First Day of Summer
- 21 Take your Dog to Work Day
- 27 National Sunglasses Day
- 27 National Handshake Day
- 28 World Championship for Men/Women Beach Volleyball begins
- 30 Social Media Day



- National Camping Month
- National Safety Month
- National Dairy Month
- Stanley Cup Finals
- NBA Finals

## July

- 1-14 Wimbledon Tennis Championships
- 1 National Postal Worker Day
- 2 World UFO Day
- 4 Independence Day
- 6-28 Tour de France
- 7 World Chocolate Day
- 11 Cheer up the Lonely Day
- 15 Give Something Away Day
- 17 World Emoji Day
- 18 Nelson Mandela International Day
- 18-21 British Open
- 21 National Ice Cream Day
- 26 Talk in an Elevator Day
- 28 Parents Day
- 30 International Day of Friendship



- National Ice Cream Month
- National Picnic Month

## August

- 1-4 Summer X Games
- 2 National Coloring Book Day
- 4 US Coast Guard Day
- 7 National Lighthouse Day
- 8 International Cat Day
- 9 National Book Lovers Day
- 10 National Lazy Day



- 11 National Sons and Daughters Day
- 12 International Youth Day
- 12 World Elephant Day
- 13 International Left Handers Day
- 15 National Relaxation Day
- 16 National Tell a Joke Day
- 17 National Thrift Shop Day
- 19 World Photo Day
- 19 World Humanitarian Day
- 20 National Lemonade Day
- 21 Senior Citizens Day
- 26 National Dog Day
- 26 National Women's Equality Day
- 26 Tennis US Open begins

- Back to School Month
- Family Fun Month
- National Golf Month
- National Water Quality Month

## September

- 2 Labor Day
- 4 National Wildlife Day
- 5 International Day of Charity
- 6 Read a Book Day
- 8 International Literacy Day
- 8 National Grandparents Day
- 10 Swap Ideas Day
- 11 Patriot Day
- 11 National Day of Service and Remembrance
- 12 National Day of Encouragement
- 12 National Day of Video Games Day
- 13 Stand up to Cancer Day
- 17 Citizenship Day
- 19 Talk like a Pirate Day
- 20 Rugby World Cup begins
- 21 International Day of Peace
- 21 Miniature Golf Day
- 22 Car-free Day
- 22 Hobbit Day
- 23 First Day of Fall
- 25 National Women's Health and Fitness Day
- 27 World Tourism Day
- 28 National Good Neighbor Day
- 29 Rosh Hashanah
- 30 International Podcast Day

- National Hispanic Heritage Month
- International Square Dancing Month
- National Courtesy Month
- National Potato Month
- National Preparedness Month
- Self-Improvement Month
- National Suicide Prevention Month
- Classical Music Month
- National Literacy Month
- Trucker Appreciation Month



## October

- 1 International Day of Older Persons
- 1 Coffee Day
- 1 World Vegetarian Day
- 2 International Day of Nonviolence
- 3 National Techies Day
- 4 World Animal Day
- 4 National Taco Day
- 4 World Smile Day
- 4-13 Gymnastics World Championships
- 5 World Teachers Day
- 7 Child Health Day
- 7 World Habitat Day
- 8 Yom Kippur
- 10 World Mental Health Day
- 10 World Sight Day
- 13 National Train your Brain Day
- 13 Pastor Appreciation Day
- 14 Columbus Day
- 14 National Dessert Day
- 15 Global Hand Washing Day
- 16 World Food Day
- 16 Bosses Day
- 17 International Day for the Eradication of Poverty
- 19 Sweetest Day
- 20 World Statistics Day
- 22-30 Baseball World Series
- 24 United Nations Day
- 25 Greasy Foods Day
- 26 Make a Difference Day
- 30 National Publicist Day
- 30 Checklist Day
- 30 National Candy Corn Day
- 31 Halloween
- 31 Reformation Day



- Breast Cancer Awareness Month
- Down Syndrome Awareness Month
- National Pizza Month
- National Learning and Development Month
- National Cyber Security Awareness Month
- ADHD Awareness Month
- National Bullying Prevention Month
- National Dental Hygiene Month
- National Domestic Violence Awareness Month
- National Pastor Appreciation Month
- Blindness Awareness Month
- National Crime Prevention Month

## November

- 1 World Vegan Day
- 1 National Authors Day
- 1 National Cook for your Pet Day
- 1 National Family Literacy Day
- 3 National Sandwich Day
- 3 Daylight Savings Time ends
- 4 National Candy Day
- 5 Election Day

- 8 National Cappuccino Day
- 8 Science, Technology, Engineering, Medicine (STEM) Day
- 11 Veteran's Day
- 13 World Kindness Day
- 14 World Diabetes Day
- 15 Clean out your Refrigerator Day
- 15 America Recycles Day
- 16 International Day for Tolerance
- 17 International Students Day
- 19 International Men's Day
- 19 National Entrepreneurs Day
- 20 Universal Children's Day
- 21 World Hello Day
- 26 National Cake Day
- 28 Thanksgiving Day
- 29 National Day of Listening
- 29 Electronic Greeting Card Day
- 29 Black Friday
- 30 Computer Security Day
- 30 Small Business Saturday



- Military Family Appreciation Month
- National Adoption Month
- National Alzheimer's Disease Month
- National Peanut Butter Lovers Month
- National Novel Writing Month
- National Diabetes Awareness Month
- National Caregivers Month
- National Career Development Month

## December

- 1 World AIDS Day
- 1 First Day of Advent
- 2 Cyber Monday
- 3 International Day of Persons with Disabilities
- 4 National Cookie Day
- 6 Microwave Oven Day
- 7 Pearl Harbor Remembrance Day
- 10 Human Rights Day
- 10 Nobel Prize Day
- 11 International Mountain Day
- 13 National Sales Person Day
- 15 Bill of Rights Day
- 17 National Maple Syrup Day
- 21 Crossword Puzzle Day
- 21 First Day of Winter
- 22-30 Hanukkah
- 24 Christmas Eve
- 25 Christmas Day
- 26 Boxing Day
- 26 Kwanzaa
- 30 No Interruptions Day
- 31 New Year's Eve



- National Human Rights Month
- National Write a Business Plan Month
- Safe Toys and Gifts Month

# January 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|        |        | 1       | 2         | 3        | 4      | 5        |
| 6      | 7      | 8       | 9         | 10       | 11     | 12       |
| 13     | 14     | 15      | 16        | 17       | 18     | 19       |
| 20     | 21     | 22      | 23        | 24       | 25     | 26       |
| 27     | 28     | 29      | 30        | 31       |        |          |
|        |        |         |           |          |        |          |

## Marketing Plans

### Website Updates

---

---

---

---

---

### Blog Content

---

---

---

---

---

### Email Marketing

---

---

---

---

---

### Social Media

---

---

---

---

---

### Other

---

---

---

---

# February 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|        |        |         |           |          | 1      | 2        |
| 3      | 4      | 5       | 6         | 7        | 8      | 9        |
| 10     | 11     | 12      | 13        | 14       | 15     | 16       |
| 17     | 18     | 19      | 20        | 21       | 22     | 23       |
| 24     | 25     | 26      | 27        | 28       |        |          |
|        |        |         |           |          |        |          |

## Marketing Plans

### Website Updates

---

---

---

---

---

### Blog Content

---

---

---

---

---

### Email Marketing

---

---

---

---

---

### Social Media

---

---

---

---

---

### Other

---

---

---

# March 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|        |        |         |           |          | 1      | 2        |
| 3      | 4      | 5       | 6         | 7        | 8      | 9        |
| 10     | 11     | 12      | 13        | 14       | 15     | 16       |
| 17     | 18     | 19      | 20        | 21       | 22     | 23       |
| 24     | 25     | 26      | 27        | 28       | 29     | 30       |
| 31     |        |         |           |          |        |          |

## Marketing Plans

### Website Updates

---



---



---



---

### Blog Content

---



---



---



---

### Email Marketing

---



---



---



---

### Social Media

---



---



---



---

### Other

---



---



---

# April 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|        | 1      | 2       | 3         | 4        | 5      | 6        |
| 7      | 8      | 9       | 10        | 11       | 12     | 13       |
| 14     | 15     | 16      | 17        | 18       | 19     | 20       |
| 21     | 22     | 23      | 24        | 25       | 26     | 27       |
| 28     | 29     | 30      |           |          |        |          |
|        |        |         |           |          |        |          |

## Marketing Plans

### Website Updates

---

---

---

---

---

### Blog Content

---

---

---

---

---

### Email Marketing

---

---

---

---

---

### Social Media

---

---

---

---

---

### Other

---

---

---

# May 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|        |        |         | 1         | 2        | 3      | 4        |
| 5      | 6      | 7       | 8         | 9        | 10     | 11       |
| 12     | 13     | 14      | 15        | 16       | 17     | 18       |
| 19     | 20     | 21      | 22        | 23       | 24     | 25       |
| 26     | 27     | 28      | 29        | 30       | 31     |          |
|        |        |         |           |          |        |          |

## Marketing Plans

### Website Updates

---

---

---

---

---

### Blog Content

---

---

---

---

---

### Email Marketing

---

---

---

---

---

### Social Media

---

---

---

---

---

### Other

---

---

---

# June 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|        |        |         |           |          |        | 1        |
| 2      | 3      | 4       | 5         | 6        | 7      | 8        |
| 9      | 10     | 11      | 12        | 13       | 14     | 15       |
| 16     | 17     | 18      | 19        | 20       | 21     | 22       |
| 23     | 24     | 25      | 26        | 27       | 28     | 29       |
| 30     |        |         |           |          |        |          |

## Marketing Plans

### Website Updates

---

---

---

---

---

### Blog Content

---

---

---

---

---

### Email Marketing

---

---

---

---

---

### Social Media

---

---

---

---

---

### Other

---

---

---



# July 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|        | 1      | 2       | 3         | 4        | 5      | 6        |
| 7      | 8      | 9       | 10        | 11       | 12     | 13       |
| 14     | 15     | 16      | 17        | 18       | 19     | 20       |
| 21     | 22     | 23      | 24        | 25       | 26     | 27       |
| 28     | 29     | 30      | 31        |          |        |          |
|        |        |         |           |          |        |          |

## Marketing Plans

### Website Updates

---



---



---



---

### Blog Content

---



---



---



---

### Email Marketing

---



---



---



---

### Social Media

---



---



---



---

### Other

---



---



---

# August 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|        |        |         |           | 1        | 2      | 3        |
| 4      | 5      | 6       | 7         | 8        | 9      | 10       |
| 11     | 12     | 13      | 14        | 15       | 16     | 17       |
| 18     | 19     | 20      | 21        | 22       | 23     | 24       |
| 25     | 26     | 27      | 28        | 29       | 30     | 31       |
|        |        |         |           |          |        |          |

## Marketing Plans

### Website Updates

---

---

---

---

---

### Blog Content

---

---

---

---

---

### Email Marketing

---

---

---

---

---

### Social Media

---

---

---

---

---

### Other

---

---

---

# September 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
| 1      | 2      | 3       | 4         | 5        | 6      | 7        |
| 8      | 9      | 10      | 11        | 12       | 13     | 14       |
| 15     | 16     | 17      | 18        | 19       | 20     | 21       |
| 22     | 23     | 24      | 25        | 26       | 27     | 28       |
| 29     | 30     |         |           |          |        |          |
|        |        |         |           |          |        |          |

## Marketing Plans

### Website Updates

---

---

---

---

---

### Blog Content

---

---

---

---

---

### Email Marketing

---

---

---

---

---

### Social Media

---

---

---

---

---

### Other

---

---

---

# October 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|        |        | 1       | 2         | 3        | 4      | 5        |
| 6      | 7      | 8       | 9         | 10       | 11     | 12       |
| 13     | 14     | 15      | 16        | 17       | 18     | 19       |
| 20     | 21     | 22      | 23        | 24       | 25     | 26       |
| 27     | 28     | 29      | 30        | 31       |        |          |
|        |        |         |           |          |        |          |

## Marketing Plans

### Website Updates

---



---



---



---

### Blog Content

---



---



---



---

### Email Marketing

---



---



---



---

### Social Media

---



---



---



---

### Other

---



---



---

# November 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|        |        |         |           |          | 1      | 2        |
| 3      | 4      | 5       | 6         | 7        | 8      | 9        |
| 10     | 11     | 12      | 13        | 14       | 15     | 16       |
| 17     | 18     | 19      | 20        | 21       | 22     | 23       |
| 24     | 25     | 26      | 27        | 28       | 29     | 30       |
|        |        |         |           |          |        |          |

## Marketing Plans

### Website Updates

---

---

---

---

---

### Blog Content

---

---

---

---

---

### Email Marketing

---

---

---

---

---

### Social Media

---

---

---

---

---

### Other

---

---

---

# December 2019

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
| 1      | 2      | 3       | 4         | 5        | 6      | 7        |
| 8      | 9      | 10      | 11        | 12       | 13     | 14       |
| 15     | 16     | 17      | 18        | 19       | 20     | 21       |
| 22     | 23     | 24      | 25        | 26       | 27     | 28       |
| 29     | 30     | 31      |           |          |        |          |
|        |        |         |           |          |        |          |

## Marketing Plans

### Website Updates

---

---

---

---

---

### Blog Content

---

---

---

---

---

### Email Marketing

---

---

---

---

---

### Social Media

---

---

---

---

---

### Other

---

---

---